

# Sponsor Muse 2022



Each year, GrubStreet's Muse & the Marketplace national writing conference brings together over 800 writers and publishing professionals for deep discussions about craft and business. Hybrid for the first time in 2022, the Muse will host 60+ sessions in a virtual venue while offering optional in-person gatherings and events in Boston. Learn more at [museandthemarketplace.com](https://museandthemarketplace.com).

Get your name in front of publishing industry innovators and leaders, as well as authors actively seeking author-centric services. The presenters and attendees at the Muse are the people you want access to: established and emerging voices with significant platforms, whose opinions are shaping the literary landscape.

## Who Attends?

- Aspiring writers who are serious about their craft and poised to publish
- Renowned authors, many with recent books
- Literary agents
- Editors from major publishing houses and leading small presses
- Literary magazine editors and publishers
- Marketing professionals
- Social media professionals
- Publishing industry experts and innovators
- Thought leaders in digital publishing
- Freelance editors and book designers
- Freelance journalists
- Booksellers
- Nonprofit literary arts centers from around the nation
- MFA program representatives

# Packages & Benefits

		Flash	Story	Novella	Novel	Epic
	Benefits	\$400	\$600	\$800	\$1,200	\$2,000
<b>Virtual Exhibitor Hall Booth</b>	Booth size in virtual exhibitor hall	Mini	Small	Medium	Large	Large
	Booth placement in virtual exhibitor hall	Bottom	Bottom	Middle	Top	Very Top
	Virtual exhibitor hall page features image and short headline about your organization	•	•	•	•	•
	Booth features your logo and background image	•	•	•	•	•
	Booth features short description of your organization	•	•	•	•	•
	Booth links to your organization's website, Twitter, Facebook, Instagram, and LinkedIn	•	•	•	•	•
	Can offer a discount or promotion to Muse attendees	•	•	•	•	•
	Customizable call-to-action button to collect attendee emails or link to website	•	•	•	•	•
	Booth can feature a Google Slides presentation	•	•	•	•	•
	Booth can feature a short YouTube, Vimeo, or Wistia video	•	•	•	•	•
	Live text chat with attendees in booth			•	•	•
	Receive chat log post-conference			•	•	•
	Booth can feature live video sessions with someone from your organization			•	•	•
	Attendees can join someone from your organization on screen during live sessions			•	•	•
	Set a fallback prerecorded video or Google Slides presentation outside of live sessions			•	•	•
<b>Reception Page Logo</b>	Logo and website link on virtual venue's main reception page, above the schedule	•	•	•	•	•
	Logo size	Small	Small	Medium	Medium	Large
	Logo placement within sponsors section	Bottom	Bottom	Middle	Middle	Top
<b>Info Session</b>	Live 30-minute Info Session, listed on main schedule, one day of the conference				•	
	Live 30-minute Info Session, listed on main schedule, up to three days of the conference					•
<b>Blog Post</b>	Sponsored post on GrubWrites blog		•	•	•	•
<b>Newsletter Ad</b>	Button ad of your logo in MuseLetter sent to all attendees, one day of the conference		•	•		
	Image and 50-word ad in MuseLetter sent to all attendees, one day of the conference				•	•
<b>Sponsor a Session of Your Choice</b>	Conference staff reads 150-word description of your programming before session				•	
	Member of your organization introduces session with short description of your programming					•
<b>Conference Registration</b>	Full conference registration for one member of your organization			•	•	
	VIP conference registration for two members of your organization with access to agent, editor, and presenting author 1-on-1 video networking sessions					•

Questions? Contact Muse Conference Lead Preety Sidhu at [preety@grubstreet.org](mailto:preety@grubstreet.org).